

CBA Public Affairs Intern

The Consumer Bankers Association (CBA) seeks an intern to support its **Public Affairs team**. This position will provide the unique opportunity of being a member of a high-performing, fast-paced communications shop focused on retail banking while also providing unique exposure to corporate interests through working with CBA member banks on complex issues that not only impact the banking industry, but consumers, small businesses, and the broader economy.

Responsibilities

- Tracking news cycles and proactively identifying opportunities for CBA to play an integral role in various conversations
- Monitoring statements from policymakers, member banks, and other third parties and sharing with the Communications team
- Tracking press engagements between CBA leadership and media
- Conducting research into reporters and media outlets
- Organizing and updating contact and press lists
- Drafting social media copy for relevant campaigns and CBA blog posts
- Designing digital graphics for social media and email marketing
- Updating website content to reflect member alerts and press releases

Qualifications

- Passion for communications and press, interest in the banking industry preferred
- Ability to multi-task and balance several high priority projects at once
- Desire to learn more about the innerworkings of a communications team
- Strong writer with excellent communication skills
- Efficient in MS Word, Excel, and PowerPoint
- Eager to take initiative and anticipate challenges
- All hands-on-deck team mentality is essential
- Understanding of and passion for CBA's policy priorities
- The ideal candidate is a current undergraduate student or recent graduate from an bachelors' program and/or a current student in a graduate program

Additional Information

- This internship will be paid through a stipend of \$5,500 in two installments
- This internship will last approximately 10 weeks
- CBA is located in Downtown Washington, D.C., a short walk from Metro Center and City Center with very close proximity to multiple metro lines
- The ideal candidate would work approximately 24-40 hours per week, in-person Tuesday-Thursday and from home Monday and Friday

Required Application Materials

Please submit all application materials to interns@consumerbankers.com by no later than April 30th, 2025 with your name and the position you are applying to in the subject line.

- Cover letter or Brief Writing Sample
- Résumé
- Contact information for two references

About the Consumer Bankers Association

The Consumer Bankers Association (CBA) is the only member-driven trade association focused exclusively on retail banking, representing some of the nation's largest financial institutions, including JPMorgan Chase, Bank of America, Wells Fargo, and Citigroup. Whether buying a home, financing an education, or launching a small business, since 1919, our members have partnered with consumers to help them achieve the American dream. Taken together, CBA's corporate member institutions account for 1.7 million jobs in America, extend roughly \$4 trillion in consumer loans and provide \$275 billion in small business loans annually.