



The 2017 Joe Belew Award will be awarded to the CBA member-bank applicant with the most innovative and impactful program to support digital access to financial services, with particular emphasis on the needs of one or more of the following: low- and moderate-income consumers, the underserved/underbanked, minorities, seniors, or rural communities.

The winning bank will receive \$5,000 to donate to the nonprofit program partner of its choice and will be featured in an award ceremony at CBA in April 2017, in a press release, and on the CBA web site throughout the following year.

The winner will be selected by a volunteer subcommittee of the CBA Community Reinvestment Committee.

JUDGING CONSIDERATIONS

Innovation: What sets this program apart from other programs supporting digital innovation? How is this program solving an issue in a new way?

Impact: Does the program have an evaluation plan to measure progress and impact? What measurable success has the program achieved or potentially will achieve?

Sustainability & Replicability: Is the program sustainable? Could these “best practices” be replicated by other players in the industry?

Collaboration: How has the bank involved organizations or individuals from the community in the efforts of the program? What partnerships have been formed and does the bank assist in ways other than monetarily?

APPLICATION TIMELINE

December: CBA will begin accepting applications in December. The application is available on CBA’s Joe Belew Award webpage and can be submitted via email.

February: The deadline for applications is Wednesday, February 8, 2017. Applications are submitted to marencolon@consumerbankers.com. The judging process begins for the CBA Joe Belew Award subcommittee.

April: The 2017 Joe Belew Award winner will be announced in April 2017 at CBA LIVE in Dallas, Texas.

About the Joe Belew Award

This award was established to honor CBA’s former president, Joe Belew, for his commitment to community development. The award encourages and recognizes the efforts of CBA member banks whose innovative solutions address pressing social issues.

The focus of the Award changes annually. Past years have focused on job creation, low- and moderate-income housing programs, financial education, financial innovation, and support programs to serve service members, veterans and their families.

Submitting an application

To submit an application for the 2017 Joe Belew Award, visit the Joe Belew Award page at www.consumerbankers.com/JoeBelew.

Learn more

For additional details on the Joe Belew Award or other questions, contact Maren Colon at mcolon@consumerbankers.com or call 202.552.6394.