



LEADERSHIP Unplugged

MARCH 7 - 9 | PHOENIX, AZ

New Sessions Added Daily

COMMUNITY REINVESTMENT FORUM

Monday, March 07, 2016

9:30 AM - 10:30 AM

Location:
Grand Canyon 9-10

Deep Dive Workshop

CRA: THE NEXT GENERATION OF CRA LEADERSHIP

After almost 40 years, CRA has led to tremendous change throughout the industry and within our communities. As a shift in CRA leadership materializes, where is the next generation of CRA leadership coming from; how can our future leaders modernize traditional approaches to CRA; and how can current leaders transition decades of CRA expertise to a new crop of leaders? Join us for a lively discussion!

Speaker(s):

Barbara Gagne, *Vice President, Community Development Operations Manager*, TD Bank

James Matthews, *Senior Vice President, CRA Compliance*, Capital One Financial Corporation

Jan E. Woolsey, *Managing Director, CRA Strategy and Operations*, MUFG Union Bank, N.A.

2:45 PM - 3:55 PM

Location:
Grand Canyon 9-10

Regulator Panel: Q&A on the Q&A

CRA policy representatives from each of the three prudential regulatory agencies join together in the first of a two part series. Learn what the latest thinking is regarding CRA topics important to communities, your company, and the banking

industry as a whole. Get the latest insights into current or proposed changes to critical regulatory guidance, and make sure to take advantage of the opportunity to pose challenging questions to our panelists. We are looking forward to a lively debate!

Speaker(s):

Bobbie Kennedy, *Bank Examiner (Compliance Specialist)*, Office of the Comptroller of the Currency

Surge Sen, *Section Chief, Supervisory Policy Division of Depositor and Consumer Protection*, Federal Deposit Insurance Corporation

Theresa Stark, *Senior Community Affairs Analyst*, Board of Governors of the Federal Reserve System

Moderator: James Matthews, *Senior Vice President, CRA Compliance*, Capital One Financial Corporation

4:00 PM - 5:00 PM

Location:
Grand Canyon 9-10

Roundtable with the Regulators

In part two of this engaging series, real leadership can take form when you roll up your sleeves and come to the roundtable. Hurry up and grab a seat as regulators join with industry to discuss cutting-edge issues facing the CRA.

Speaker(s):

Bobbie Kennedy, *Bank Examiner (Compliance Specialist)*, Office of the Comptroller of the Currency

Surge Sen, *Section Chief, Supervisory Policy Division of Depositor and Consumer Protection*, Federal Deposit Insurance Corporation

Theresa Stark, *Senior Community Affairs Analyst*, Board of Governors of the Federal Reserve System

Tuesday, March 08, 2016

10:10 AM - 11:10 AM

Location:
Grand Canyon 9-10

Mergers and Acquisitions: Is Your Bank Ready?

With increased regulatory expectations surrounding mergers and acquisitions in CRA plans, is your bank ready? Hear experts with firsthand experience in the mergers and acquisitions process share their insights for establishing clear goals for activities such as small business lending, community investments and philanthropy.

Speaker(s):

Timothy Burniston, *Executive Vice President*, Wolters Kluwer Financial Services
Sharon Jeffries-Jones, *Director of CRA/Community Development*, BB&T Corporation

Jan E. Woolsey, *Managing Director, CRA Strategy and Operations*, MUFG Union Bank, N.A.

Moderator: Lloyd Brown, *Managing Director, Corporate CRA Officer & Head, CRA Regulatory Group, Citigroup Inc.*

11:40 AM - 12:40 PM

Location:
Grand Canyon 9-10

Exam Experiences: What is the New Norm?

Is satisfactory the new normal? What does it take to keep an outstanding rating? Listen to a panel of bankers describe their recent exam experiences. What do the regulators expect from the banks and what are the best practices for preparing for and managing the exam experience?

Speaker(s):

Staci Glenn Short, *Senior Vice President, Fair Lending & CRA Strategy Manager, CRCM, CRP, Huntington Bancshares Incorporated*

Reymundo Ocanas, *Executive Vice President, Director Corporate Responsibility & Reputation, BBVA Compass*

Sue Whitson, *Vice President - CRA Governance Manager, BMO Harris Bank*

Moderator: Elizabeth Trotter, *Senior Vice President, CRA Officer, IBERIABANK*

2:40 PM - 3:40 PM

Location:
Grand Sonoran F

HMDA Expansion: It's a Risky Business

With the final rule upon us, the revised HMDA requirements will create implementation challenges and pose a new set of risks. HMDA implementation will keep your bank busy with system transitions, employee training, and compliance management, not to mention the Community Reinvestment Act implications and risks created by collecting and publishing all this new data. Hear a panel of experts discuss these obstacles and, more importantly, how to overcome them.

Speaker(s):

Richard Gagliano, *Managing Director of Lending Solutions, Black Knight Financial Services*

Thomas Kearney, *Partner, Akerman, LLP*

Moderator: Ronald Spann, *Executive Director, Chase*

4:15 PM - 5:15 PM

Location:
Grand Canyon 9-10

CRA Champions and Cheerleaders

CRA's biggest advocates are not always in the CRA field. The support of banks' senior executives and line of businesses is critical to the overall mission. Hear from executive leadership regarding the value of a strong and effective CRA program for the banks and the communities they serve.

Speaker(s):

Bob Kottler, *CBA Board of Directors, Executive Vice President, Director of Retail and Small Business, IBERIABANK*

Nitin Mhatre, *CBA Board of Directors, Executive Vice President, Head of Community Banking, Webster Bank, N.A.*

Timothy Wennes, *CBA Board of Directors, West Coast President, Head of Regional Banking, MUFG Union Bank, N.A.*

Moderator: Cathy Niederberger, *Executive Vice President and Managing Director, Community Development, PNC Bank, N.A.*

Wednesday, March 09, 2016

7:50 AM - 8:50 AM

Location:
Grand Canyon 11-13

The Branch Transformation: Effect on CRA and Fair Lending

Retail banking is undergoing a profound transformation as customers increasingly embrace mobile and online banking delivery channels over traditional brick and mortar locations. While digital alternatives often serve consumer and business needs more effectively, challenging questions remain regarding bank transformation's impact on low and moderate income customers and communities with fewer traditional branches. Hear experts discuss short and long term implications for CRA and fair lending compliance.

Speaker(s):

Yvonne Blumenthal, *Vice President and Manager, CRA Program Team, U.S. Bank*

Grovetta Gardineer, *Deputy Comptroller for Compliance Policy, Office of the Comptroller of the Currency*

Moderator: Lynn Woosley, *Senior Vice President, Fair and Responsible Banking Compliance Officer, SunTrust Banks, Inc.*

9:00 AM - 10:00 AM

Location:
Grand Canyon 9-10

Working with Marketplace Lenders to Help Serve your Community Needs

Marketplace lenders are often well positioned to serve the needs of consumers and small businesses in creative ways. They can be competitive and disruptive to banks, or banks can find ways to work with them to serve the needs of low and moderate income geographies. This session will examine how partnering with a marketplace lender can help banks meet their own goals in lending to these sectors.

Speaker(s):

Eric Brooks, *Neighborhood Lending Strategy & Analytics Executive, Bank of America Corporation*

Jason Chan, *Senior Manager, Consumer Finance Group, PwC*

Andrew Deringer, *Vice President of Financial Institutions Group, Lending Club*

Moderator: Julius Robinson, *Managing Director, Corporate Social Responsibility, MUFG Union Bank, N.A.*

