

Monday, April 3, 2017

2:45PM - 3:50PM

Auto Finance

Fort Worth 5-7

Look Mom, No Hands: How Driverless Cars are Disrupting an Industry

Auto manufacturers are investing in the development of autonomous driving vehicles. This ground-breaking technology may be a major innovation, but the potential impact on the economy, mobility, and society as a whole remains unclear. It's a disruption that could change the face of consumer vehicle purchase, ownership and financing models. Hear from auto manufacturers and financial experts to find out what you should consider to prepare for this latest industry shift.

Speaker(s):

Lex Kerssemakers, *Senior Vice President, The Americas Region and President and CEO Volvo Cars of North America*, Volvo

Harry Lightsey, General Motors

John Murphy, *Managing Director*, Bank of America Merrill Lynch

Angus Ross, *Managing Director, Financial Services*, Deloitte Consulting LLP

4:00PM - 5:00PM

Auto Finance

Fort Worth 5-7

Technology and the Car Buying Metamorphosis

Technology is changing how we all work, live, communicate, and even how we buy cars. Consumers can conduct research and compare prices with the touch of their fingertips. A panel of experts will explore ways to harness these opportunities to capitalize on and increase your institution's portfolio.

Speaker(s):

Michael Benoit, *Chairman*, Hudson Cook

Kevin Singerman, *Chief Executive Officer and Co-Founder*, AutoFi

Serge Vartanov, *Chief Marketing Officer*, AutoGravity

Tuesday, April 4, 2017

9:55AM - 10:55AM

Auto Finance

Fort Worth 5-7

Sizing up Millennials: How a Generation is Transforming Auto Lending

When it comes to the car-buying experience, millennials may be the key focus, but what about baby boomers, Gen X and Gen Z? Join us as top industry experts discuss cross generational purchasing patterns in car buying and how to best reach various demographics. Learn how consumers of varying ages feel about the overall car-buying experience, what the future may hold, and how best to prepare your bank to meet consumer expectations.

Speaker(s):

Isabelle Helms, *Vice President, Research & Market Intelligence, Cox Automotive*

Roberto Hernandez, *Principal, PwC*

Tanya Sanders, *Dealer Management Senior Manager, Chase*

11:25AM - 12:25PM

Auto Finance

Fort Worth 5-7

Y'all Come Back Now: The Keys to Ensuring Consumer Satisfaction

Are your customers happy? This session will dive into the mind of the American consumer and explore the results of JD Power's 2016 Customer Financing Satisfaction Survey. Learn what drives high levels of customer satisfaction, how generations react differently, and how other industries contribute to overall customer satisfaction.

Speaker(s):

James Houston, *Senior Director Automotive Finance, J.D. Power*

1:30PM - 2:30PM

Auto Finance,Risk

Fort Worth 5-7

Economic Showdown: The Road Ahead for Autos

In 2017 and beyond, the number of vehicles entering the wholesale market will grow significantly. There also will be big changes in the makes and models, the sellers, and price points of vehicles being offered. Learn how economic forces are driving the new and used vehicle market and affecting pricing.

Speaker(s):

Tom Webb, *Chief Economist, Cox Automotive*

3:00PM - 4:00PM

Auto Finance

Fort Worth 5-7

A Whole New Rodeo: Hot Topics in the Auto Industry

The world is changing and so should the way you approach the automotive industry and dealer business. A new regulatory environment and other external variables have forced dealers to assess how to approach the changing world. Come hear our expert panel discuss hot topics in the auto industry and learn strategies to equip your institution with tools to thrive in the new world.

Speaker(s):

Charlie Gilchrist, *Chief Executive Officer*, Southwest Ford

Andy Koblenz, *Executive Vice President, Legal and Regulatory Affairs, and General Counsel*, NADA

Rich Porrello, *Executive Managing Director, Auto Finance and Dealer Services*, Huntington National Bank

Rhett Ricart, *Chief Executive Officer*, Ricart Automotive Group

4:10PM - 5:10PM

Auto Finance,CFPB

Fort Worth 5-7

Obama to Trump: What it Means for Auto Finance Policy

As the new Administration settles in, many are wondering how the Trump Administration will differ from its predecessor. Come hear a panel of experts analyze how the change will impact financial services and assess what it holds for the auto industry.

Speaker(s):

Melanie Brody, *Partner*, Mayer Brown LLP

Kate Larson, *Vice President, Regulatory Counsel*, Consumer Bankers Association

Brad Laughlin, *Ally Financial*

John Redding, *Partner*, Buckley Sandler LLP

Kenneth Rojc, *Partner*, Nisen & Elliott, LLC